(b) whether it is a fact that there are no proper guidelines; and

(c) how does Government propose to revamp IFCI?

THE MINISTER OF FINANCE (SHRI MANMOHAN SINGH): (a) and (b) All India Financial Institutions (AIFIs) such as Industrial Finance Corporation of India Ltd. (IFCI) invest in equity of industrial units as a part of their normal project financing operations. The magnitude of investment in equity of industrial units depends upon the means of finance of the project and the commercial assessment of the AIFI concerned. AIFIs periodically disinvest their equity holdings in industrial concerns with a view to recycling of funds
depending upon the market conditions and other related factors. The Government had in May, 1990 issued guidelines relating to transactions in shaps by AIFIs in order to make such transactions more open and transparat.

(c) No such proposal is under consideration of Government at present.

Space of Advertisements Given to Newspapers/Magazines

994. SHRI MOHAMMED AFZAL *alieas* MEEM AFZAL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the total space of advertisements given to various Newspapers/Magazines in terms of centimeters by DAVP during the period 1994-95; and

(b) what are the details of advertisements given in each language during the year 1994-95 alongwith space?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) and (b) Advertisements measuring 89, 12, 138 col. cms. space were released to various newspapers/ magazines by DAVP during the period 1994-95. Language-wise details are given below:-

s. No.	Language	Spacs of advertisements released (col. cms.)
1.	English	2536471
2.	Hindi	3637677
3.	Urdu	639977
4.	Punjabi	218874
5.	Marathi	307867
6.	Gujarati	249763
7.	Sindhi	31960
8.	Assamese	82549
9.	Bengali	244621
10.	Oriya	142981
11.	Tamil	291464
12.	Telugu	178180
13.	Malayalam	186987
14.	Kannada	137147
15.	Sanskrit	2312
16.	Nepali	6379
17.	Mizo	7998
18.	Khasi	2206
19.	Konkani	1211
20.	Manipuri	5514
	Total:	8912138

Deterioration in the Functioning and Administration of ITDC

995. SHRI DIGVIJAY SINGH: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) what is the total turnover of India Tourism Development Corporation (ITDC) during the year 1993-94, 1994-95 and at present;

(b) whether it is a fact that functioning and administration of the Corporation is deteriorating day by day;

(c) if so, the reasons therefor and whether any steps have been taken/being taken by Government to improve the functioning and administration of the Corporation in order to serve its customers better; and